



LET'S TALK FP&A:

REALIZING YOUR STRATEGIC GOALS
FROM PLANNING TO EXECUTION –

[SHEARWATERASIA.COM](https://www.shearwaterasia.com)



Welcome Note

Wing Yip Chan leads Workday's partner strategy across ASEAN and North Asia, with over 20 years of experience in building high-performing partner ecosystems. He works closely with partners and regional sales teams to ensure customers receive the right expertise and support at every stage of their digital transformation journey.

His focus is on empowering partners to deliver meaningful, tailored solutions—ensuring alignment with customer needs, accelerating time to value, and supporting long-term business success. Wing Yip plays a key role in driving collaboration, readiness, and innovation across the partner network to maximize customer impact.



Wing Yip Chan

Channel Director (ASEAN, North Asia)

WORKDAY

About Shearwater Asia

Shearwater Asia is consulting firm and a leading provider of cloud-based services and software solutions to businesses across APJ, with presence across ASEAN and Great China.

We are the **leading and highest tier partner** for **Workday Adaptive Planning (Platinum)** in the ASEAN region with numerous successful implementations.

Our consultants have extensive experience with Design Workshops in the areas of **organizational and digital transformation** across different industries.

We seek to **bring value** to our customers by:

1. Providing world-class **consulting expertise**
2. Share **business planning best practices**
3. Assess customers data landscape and performing **data integration** with existing source systems
4. Helping customers improve their **FP&A processes and analytical skills** for their businesses



- Founded in 2005, **Workday, Inc., (NYSE: WDAY)** is an American cloud-based software tech company.
- **Adaptive Planning:**
 - Acquired by Workday since 2018
 - **6500 + customers, 90 countries**
- Top Performer in enterprise planning: The best planning software and the real active planning solution (SaaS)
- A Leader in the 2024 Gartner® Financial Planning report

Keynote Speaker

Douglas is the APAC Head of Delivery for Shearwater Asia. A project leader, consultant and Advanced Scrum Master, he has over 16 years of experience in areas of management consulting, FP&A, supply chain (S&OP), strategic workforce planning and project management. Douglas is passionate about the impact of technology and digitalization for business planning and strategy optimization.

He has extensive experience in managing stakeholders ranging from startups to industry leaders in the ideation and implementation of end-to-end solutions to rationalize and optimize operational systems and business strategy.



DOUGLAS TAN

HEAD OF CONSULTING & DELIVERY LEAD

SHEARWATER ASIA



Let's Talk FP&A:

From Planning to Execution – Realizing Your Strategic Goals



Singapore Economic Outlook 2025

Singapore's economic outlook for 2025 has weakened significantly, with **GDP growth forecast cut to 0.0%–2.0% due to the impact of US tariffs and global trade tensions.**

Key sectors—especially manufacturing and trade—face heightened risks, and the government is preparing measures to cushion the impact on jobs and businesses.

Economic forecasts: Asia and the Pacific

(real GDP growth; year-over-year percent change)

	2024	PROJECTIONS		CHANGE FROM OCT 2024 WEO	
		2025	2026	2025	2026
Asia	4.6	3.9	4.0	-0.5	-0.3
Advanced Economies	1.5	1.2	1.4	-0.7	-0.3
Australia	1.0	1.6	2.1	-0.5	-0.1
Hong Kong SAR	2.5	1.5	1.9	-1.5	-1.0
Japan	0.1	0.6	0.6	-0.5	-0.2
Korea	2.0	1.0	1.4	-1.2	-0.8
Macao SAR	8.8	3.6	3.5	-0.5	-0.3
New Zealand	-0.5	1.4	2.7	-0.5	0.3
Singapore	4.4	2.0	1.9	-0.5	-0.6
EMDEs	5.3	4.5	4.6	-0.5	-0.3
Brunei Darussalam	4.2	2.5	2.6	0.0	0.0
Cambodia	6.0	4.0	3.4	-1.8	-2.8
China	5.0	4.0	4.0	-0.5	-0.1
India	6.5	6.2	6.3	-0.3	-0.2
Indonesia	5.0	4.7	4.7	-0.4	-0.4
Lao P.D.R.	4.3	2.5	2.0	-1.0	-1.1
Malaysia	5.1	4.1	3.8	-0.3	-0.6
Mongolia	4.9	6.0	5.9	-1.0	-0.1
Myanmar	-1.1	1.9	2.1	0.8	0.8
Nepal	3.1	4.0	5.5	-0.9	0.6
Philippines	5.7	5.5	5.8	-0.6	-0.5
Thailand	2.5	1.8	1.6	-1.2	-1.0
Vietnam	7.1	5.2	4.0	-0.9	-2.0
Pacific Island Countries	3.6	3.1	2.7	-0.2	-0.1
ASEAN	4.8	4.1	3.9	-0.6	-0.7

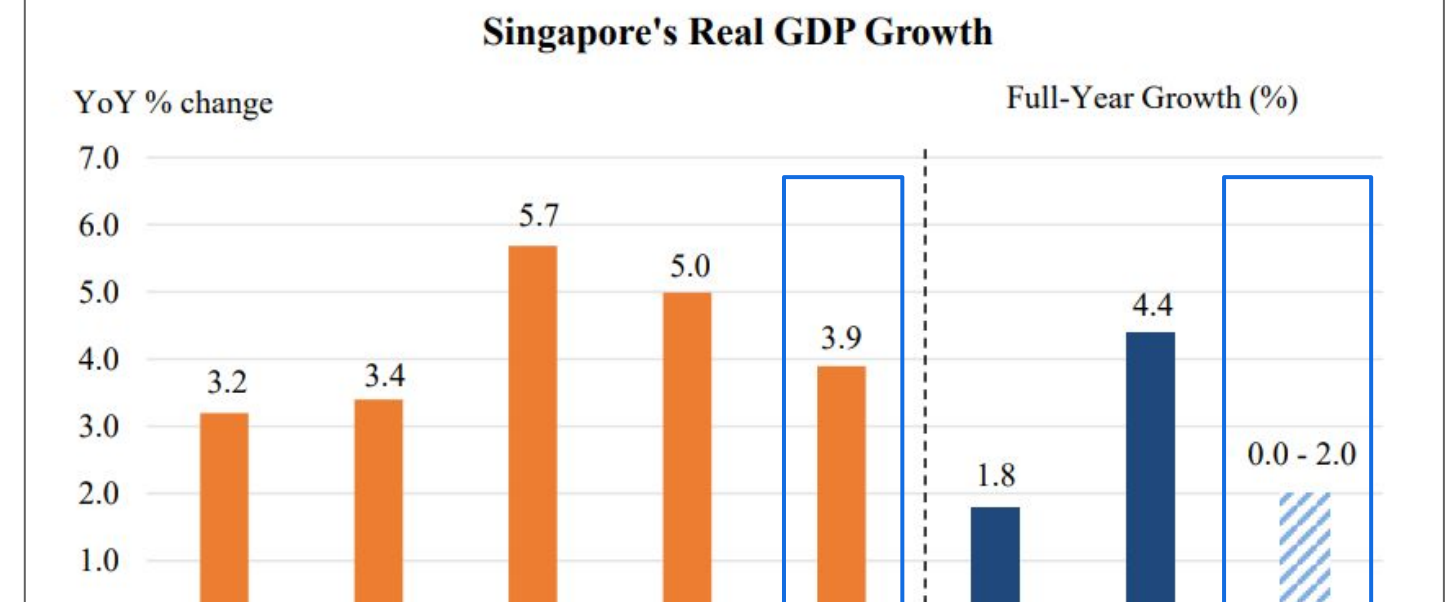
Sources: IMF, World Economic Outlook database; and IMF staff estimates and projections. Note: EMDE = emerging market and developing economies, excluding Pacific island countries and other small states. ASEAN = Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, Vietnam. India data is by fiscal year, starting April 1. Pacific island aggregate is simple average, other aggregates use weighted average.

Key Insights for CFOs

- In Q1 2025, Singapore's economy **grew 3.9% year-on-year but fell 0.6% quarter-on-quarter**, its first drop in two years.
- Singapore's GDP growth forecast for 2025 remains at 0.0% to 2.0%, reflecting cautious optimism amid ongoing global uncertainties such as trade tensions and tariff impacts.
- **Manufacturing, wholesale trade, and transport** are most exposed to slower external demand and supply chain disruptions.
- **The finance and insurance sector faces weaker trading, lower investment, and constrained credit activity** due to risk-off sentiment.
- The government is easing monetary policy and forming a task force to support businesses and workers.
- Downside risks remain high for growth, jobs, and **financial stability amid ongoing global uncertainty**.



Economic Performance in First Quarter 2025



Source: Ministry of Trade and Industry (MTI), Singapore, 22 May 2025.

CFOs challenges for Singapore due to the 2025 U.S. tariffs

- ➔ **Margin Pressure:** Higher import costs and weaker demand are squeezing profitability, particularly in manufacturing and trade sectors.
- ➔ **Demand Volatility:** Slower external demand and supply chain disruptions complicate sales forecasting and inventory management.
- ➔ **Liquidity Risk:** Weaker investment activity and constrained credit availability require stronger cash flow and liquidity management.
- ➔ **Cost Control:** The need for tighter cost management grows as business activity slows and wage growth stagnates.
- ➔ **Scenario Planning:** Financial leaders must frequently update forecasts and scenarios to support rapid, informed decision-making amid shifting tariffs and global demand.



In this challenging environment, **FP&A leaders must:**

Align Strategy with Operations

Ensure financial plans support strategic objectives and are translated into actionable steps across all business units.

Monitor Performance

Track progress using clear KPIs, identify execution risks early, and assign ownership to drive accountability and timely course correction.

Manage Cash Flow & Costs

Maintain strong liquidity, apply realistic cost estimates, and enforce tight cost controls to build resilience amid volatility.

Adapt to Global Trends / Tariffs

Regularly assess the impact of tariffs and trade policies on costs and supply chains, and adopt agile strategies to minimize risks.

Leverage Tech & ESG

Use AI and analytics to enhance forecasting and scenario planning, and integrate ESG factors into financial decision-making to meet stakeholder and regulatory expectations.

**What if your finance team
has the right financial planning tool?**

What is Workday Adaptive Planning?

Workday Adaptive Planning is a cloud-based financial planning and analysis (FP&A) solution designed to help organizations **plan, model, budget, and forecast with greater efficiency and collaboration.**

Powered by next-generation AI, it enables finance teams to **create flexible, data-driven plans and scenarios, automate budgeting processes, and generate real-time insights.**



[Click here to watch the full video](#)

How **Workday Adaptive Planning Scenario Planning** Helps Financial Leaders Manage Uncertainty

Compare Multiple Scenarios

Driver-based scenario planning lets financial leaders quickly create and analyze numerous detailed scenarios, helping identify the best possible outcomes in uncertain environments.

Forecast and Recalibrate with Agility

By automatically integrating actual financial results into plans, leaders can continuously update forecasts and align assumptions with real market conditions, ensuring plans stay relevant.

Get Everyone on the Same Page

With a single source of truth, the entire organization stays aligned as plans evolve, enabling timely course corrections before issues escalate.

Create Your Own What-If Analysis

Personalized, shareable what-if scenarios empower teams to collaborate and explore different factors impacting plans, leading to deeper insights and more informed decisions.





THANK YOU



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